

# **INTERNATIONALIZED DOMAIN NAMES-(IDN)**

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# What are Internationalized Domain Names?

“Internationalized Domain Names (IDNs) are domain names represented by local language characters. Such domain names could contain letters or characters from non-ASCII scripts (for example, Arabic or Chinese)”

# IDN TLD

An internationalized top-level domain (IDN TLD) is a top-level domain with a label that contains at least one character that is not a basic Latin letter (a,b,...z).

# Domain names in Scripts other than Latin

парáбεтүнa.боктүй  
пример.испытание  
הדוגמה.בדיוקה  
실례.테스트  
例子.測試  
مثال.إختبار  
例え.テスト

# IDNs are Script-Based

- IDNs are Script-Based NOT Language-Based
- Each script may be used by many languages
- For example, Arabic script is used by
  - Arabic
  - Pashto
  - Persian
  - Sindhi
  - Urdu...just to mention a few

# Major Scripts used by the languages of Asia, Europe and Africa



# IDN TLDs introduced after 2009

## What has changed with Top-Level Domains?

### DOMAIN NAME

Latin letters a to z without accents or symbols.

.org

.com

.uk

2009

### INTERNATIONALIZED DOMAIN NAMES ADDED

Characters from different scripts.

عرب.

.中国

.പ്രഥ

(.arab)

(.china)

(.rf)

# Technical Demarcation: ASCII vs. Unicode

- ASCII is limited to English
- The Domain Name System (DNS) has not historically supported labels in other languages
- Other languages use letters and script outside this character set (a-z), (0-9) and (-)
- To make the DNS more accessible to users around the world
- The internet community has been working Internationalizing the Domain Names
- IDNs are essentially made up of Unicode characters

# Why IDNs?

- Users prefer to use their native languages over English
- The combined population of China and Japan (1.5 billion) people – that's 5 times more than the U.S.
- Internet is global but you can't register a domain name and have URLs in your language
- IDN is the answer..

# Significance of IDNs

Internationalized Domain Names allow people around the world to access domain names in their local languages.

# ICANN's IDN Program

Undertaking 28 + Scripts

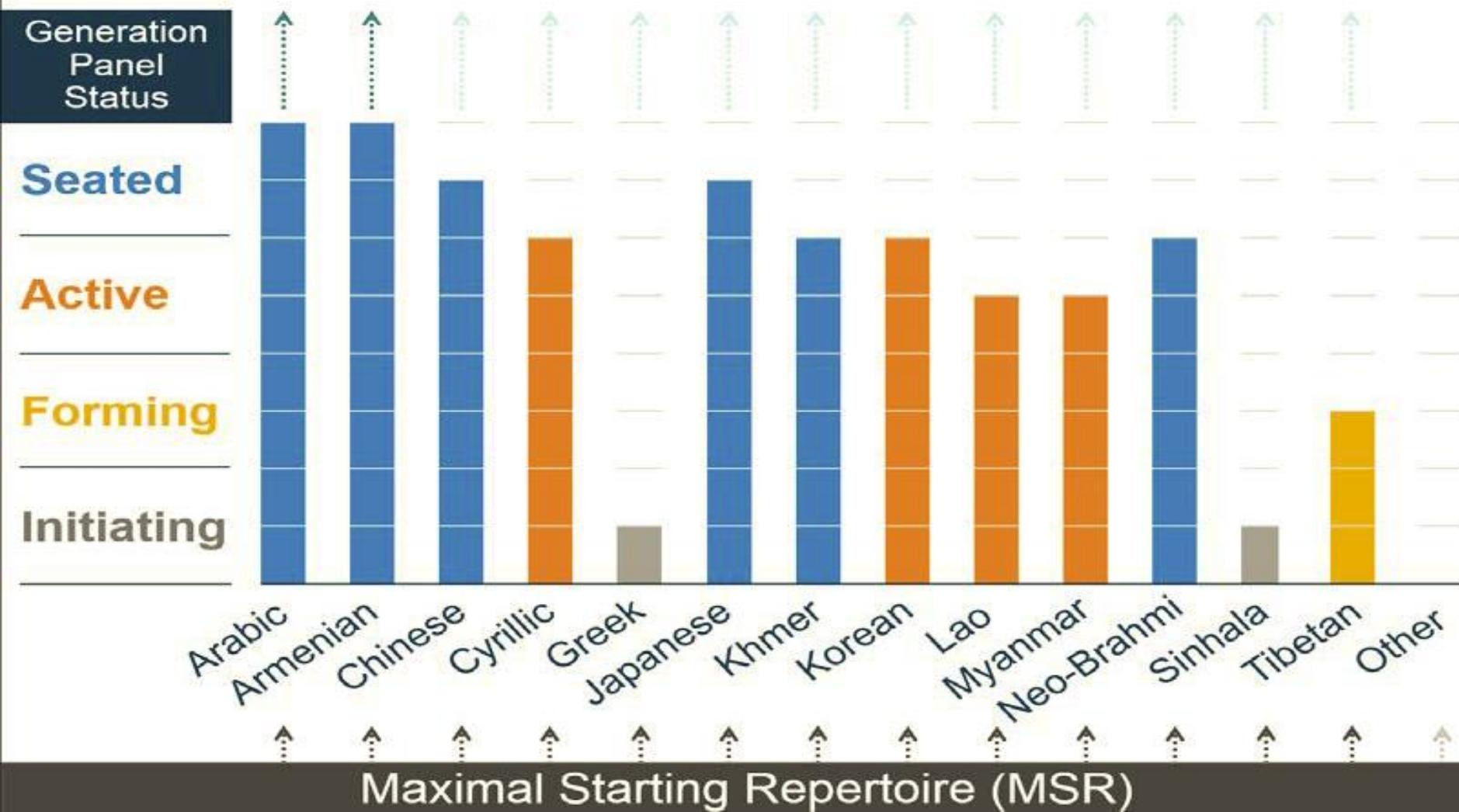
Dealing with 19+ Generation Panels

There is a variation in the status of the Generation Panels.

# Generation Panels' varying status

ICANN 53

## Label Generation Rules (LGR)

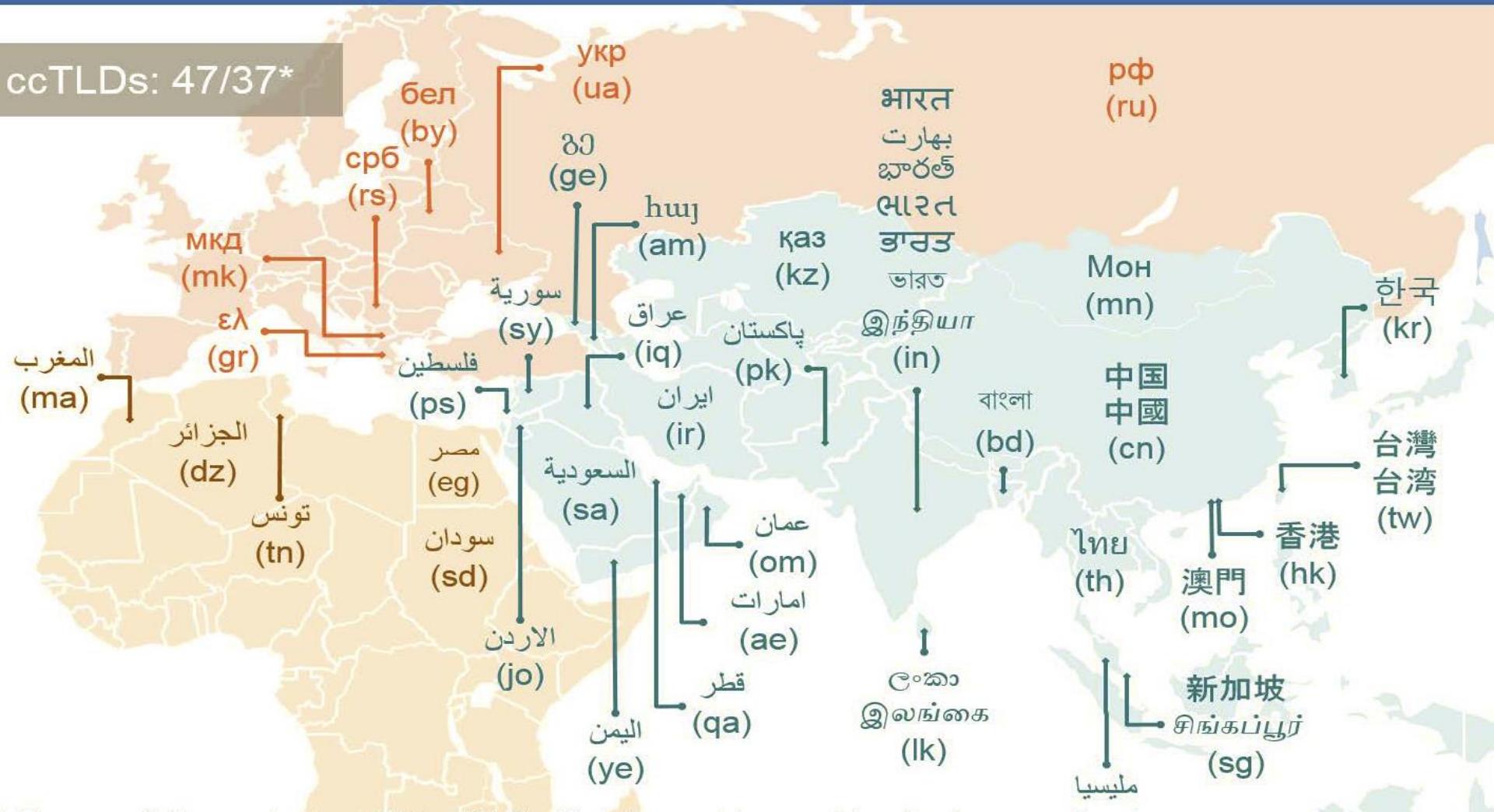


# Generation Penalties under IDN Program

- ❑ *Arabic*
- ❑ *Armenian*
- ❑ *Chinese*
- ❑ *Cyrillic*
- ❑ *Ethiopic*
- ❑ *Greek*
- ❑ *Japanese*
- ❑ *Khmer*
- ❑ *Korean*
- ❑ *Lao*
- ❑ *Neo-Brahimi*
- ❑ *Thai*
- ❑ *Tibetan*

# IDN cc-TLDs

# IDN Country Code Top-Level Domains



# **Arabic Script**

Used by languages geographically distributed in the countries and regions of:

- 1. Middle East**
- 2. South and West Asia**
- 3. North and Sub-Saharan Africa**
- 4. South-East Asia**

# Essentials for IDNs

- A set of Unicode Characters (Code Points)
- A set of specified variants

# Major Languages Using Arabic Script

- ❑ Arabic
- ❑ Urdu
- ❑ Persian
- ❑ Pashto
- ❑ Uyghur
- ❑ Malay
- ❑ Hausa
- ❑ Wolof

# TF-AIDN: Arabic GP

- Creation and oversight by community based Middle East Strategy Working Group (MESWG)
  - 33 members from 18 countries
  - Experts from a variety of backgrounds

# Jobs TF-AIDN Accomplished

- Defining the code point principles
- Finalizing the code point repertoire
- Defining the code point variant principles
- Finalizing the code point variant sets
- Analyzing allocatable vs. blocked variants
- Finalizing code point variant types
- Analyzing Whole Label Evaluation rules
- Finalizing WLE rules
- Documenting the process
- Creating XML LGR for Arabic script LGR proposal
- Finalizing the Documentation and XML LGR proposal for submission to ICANN

# Code Points undertook by TF-AIDN

Description	Number	Language / Example	Glyph
Total number of code points considered	343		
Code points PVALID according to IDNA 2008	289		
Code points included in MSR-1	239		
Code points for which TF-AIDN found evidence of use	167		
Specific code points shortlisted but excluded in IDNA 2008	1	Jawi / U+0662 –	ݍ
Specific code points shortlisted but excluded in MSR-1	5	Sindhi / U+06FD	۽
Code points where TF-AIDN found evidence of use but which are out of scope based on general MSR rules (Threatened or declining language, optional character)	32	Ormuri / U+076B	ݢ
Number of code points suggested for LGR by TF-AIDN	129	Kurdish / U+0692	݊

# Current Code Point Repertoire

# Arabic Script TLDs Assigned or Delegated

الجزائر	بھارت	تونس
عمان	المغرب	مصر
ایران	السعودية	قطر
امارات	سودان	فلسطين
بازار	مليسیا	عراق
پاکستان	شبکة	موقع
الأردن	سوریة	

# Situation of Pakistani Languages

## Number of speakers of larger languages (Wikipedia)

Language	2008 estimate	Areas of Predominance
<u>Punjabi</u>	76,367,360	44.17% <u>Punjab</u>
<u>Pashto</u>	26,692,890	15.44% <u>KP</u>
<u>Sindhi</u>	24,410,910	14.12% Rural <u>Sindh</u>
<u>Saraiki</u>	18,019,610	10.42% <u>Punjab</u>
<u>Urdu</u>	13,120,540	7.59% Urban <u>Sindh</u> and urban Pakistan
<u>Balochi</u>	6,204,540	3.59% <u>Balochistan</u>

# Scripts Used by Pakistani Languages

Almost all Pakistani languages use Arabic Script except:

Gujarati (uses its own script)

# Language Tables of Pakistani Languages for IDN

Language tables almost finalized:

Urdu & Pashto

Other Language Tables in progress:

Sindhi, Punjabi, Balochi, Balti, Shina, Seraiki,

# Issues and Challenges

- Many characters can be confused with others
- Problem exists in ASCII as well
  - Digit “1” and lower-case “l”
  - Digit “0” and upper-case “O”
- IDNs increasing the character collection
  - From 64 in ASCII
  - To tens of thousands in Unicode
- This kind of confusion
  - create opportunities for user mistakes
  - and fraud

A collage of 'THANK YOU' in various languages, including English, Spanish, French, German, Italian, Portuguese, Dutch, Swedish, Danish, Norwegian, and many others, arranged in a scattered, overlapping pattern.